

Working Session

Two hours. One topic. A clear picture.

In every company there are issues that are well known internally, yet hard to move internally. Too close to the situation. Other interests in play. Nobody can raise them without consequences.

The Working Session is a two-hour format in which we address exactly one such issue together with an external perspective. On site, focused, results-oriented, without sales pressure.

PROCESS

→ Pre-call (15 min., phone)

You describe the issue. We jointly assess whether the format fits.

→ On-site session (2 hours)

You and up to 2 strategic key people. Structured working session.

→ Summary (within 48 hours)

A concise one-page document with observations, hypotheses, and possible next steps.

WHAT YOU GET

- After two hours, you have a clear picture whether the root cause lies in leadership, structure, or execution.
- An external perspective on your issue, free from internal interests.
- Clarity on where to start first and what can wait.
- A written summary you can use internally.

USEFUL WHEN ...

- an issue has been discussed for months without progress.
- decisions have been made but their implementation is stalling.
- leaders have different views on the same problem.
- responsibilities are formally clear, yet uncertain in daily practice.
- you suspect the real root cause is not yet visible.

NOT USEFUL WHEN ...

- you are looking for a clearly defined project with a detailed specification.
- the matter is purely about technical specialist or technology topics.
- you are only seeking external confirmation for a decision already made.

Investment:	990 € plus VAT. Includes preparation and follow-up.
Travel costs:	For distances above 200 km from Aalen, billed by actual cost.
Confidentiality:	Everything discussed stays between us. NDA on request.
Scheduling:	Within the next 4 weeks, morning or afternoon.

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